

Entry Detail (Design)

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency
<u>A01 (CORPORATE IDENTITY SCHEMES)</u>							
A01/003	00034	4010 TELEKOM STORE	DEUTSCHE TELEKOM	TELECOMMUNICATION	MUTABOR DESIGN Hamburg	GERMANY	MUTABOR DESIGN Hamburg
A01/005	00040	1:1 ARCHITECTS	1:1 ARKITEKTER	ARCHITECTURE	SCANDINAVIAN DESIGNLAB Copenhagen	DENMARK	SCANDINAVIAN DESIGNLAB Copenhagen
A01/007	00042	REPUBLIQUE	REPUBLIQUE	THEATRE	SCANDINAVIAN DESIGNLAB Copenhagen	DENMARK	SCANDINAVIAN DESIGNLAB Copenhagen
<u>A02 (POSTERS)</u>							
A02/002	00043	THE LEGO CODES	MYTOYS.DE	MYTOYS.DE	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg
A02/003	00055	MTV BLACK RIBBON	MTV	MTV	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A02/007	00138	MUSEUM OF CHILDHOOD POSTER CAMPAIGN	MUSEUM OF CHILDHOOD	MUSEUM	ABBOTT MEAD VICKERS BBDO London	UNITED KINGDOM	ABBOTT MEAD VICKERS BBDO London
<u>A04 (CALENDARS)</u>							
A04/005	00091	ONION CALENDAR	WÜSTHOF	WÜSTHOF KNIVES	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich
<u>A06 (PUBLICATIONS)</u>							
A06/005	00038	HIDE AND SEEK BOOKLET	QUIRIN BANK	QUIRIN BANK	EURO RSCG Duesseldorf	GERMANY	EURO RSCG Duesseldorf
A06/009	00057	EDIBLE ENCYCLOPEDIA	BAYER VITAL	TALCID	BBDO GERMANY Düsseldorf	GERMANY	BBDO GERMANY Düsseldorf
A06/011	00116	BETC PARIS	BETC EURO RSCG	ADVERTISING AGENCY	BETC EURO RSCG Paris	FRANCE	BETC EURO RSCG Paris
<u>A07 (SELF PROMOTION)</u>							
A07/002	00044	SIZE MATTERS	LUKAS LINDEMANN ROSINSKI	ADVERTISING AGENCY	LUKAS LINDEMANN ROSINSKI Hamburg	GERMANY	LUKAS LINDEMANN ROSINSKI Hamburg

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A07/013	00128	IQ FONT	TOYOTA	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM	HAPPINESS BRUSSELS
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A08 (POINT OF SALE)

A08/004	00083	COFFEE HEROES	KIDUK REUS & YUMI CHOI GBR	BONANZA COFFEE HEROES	TBWA\GERMANY Berlin	GERMANY	TBWA\GERMANY Berlin
A08/005	00108	SECOND HAND	SECOND HAND BARBARA MAASS	SECOND HAND SHOP	SERVICEPLAN Hamburg	GERMANY	SERVICEPLAN Hamburg

A09 (BROADCAST DESIGN, GRAPHICS & DIGITAL DESIGN)

A09/003	00053	MISS DIOR CHÉRIE	CHRISTIAN DIOR	FRAGRANCE	PUBLICIS NET Paris	FRANCE	PUBLICIS NET Paris
A09/005	00094	ALL AGAINST EACH OTHER	AMNESTY INTERNACIONAL	AMNESTY INTERNATIONAL	LEO BURNETT LISBOA	PORTUGAL	LEO BURNETT LISBOA

A10 (ENVIRONMENTAL DESIGN)

A10/001	00012	THE CONTEMPORAR Y BEAUTY IDEAL	ANAD	NATIONAL ASSOCIATION OF ANOREXIA NERVOSA AND ASSOCIATED	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
A10/010	00101	PARUPU	SÖDRA CELL	PAPERPULP	GARBERGS REKLAMBYRÅ Stockholm	SWEDEN	GARBERGS REKLAMBYRÅ Stockholm
A10/011	00109	PROCONTRA	LEADACADEMY	LEAD AWARDS	SERVICEPLAN Hamburg	GERMANY	SERVICEPLAN Hamburg
A10/013	00096	LG FIVE	H.Y. GROUP	LG SCREENS	SHIMONI FINKELSTEIN DRAFTFCB Tel Aviv	ISRAEL	SHIMONI FINKELSTEIN DRAFTFCB Tel Aviv
A10/016	00111	McCANN ERICKSON LONDON AGENCY BRANDING	McCANN ERICKSON LONDON	ADVERTISING AGENCY	McCANN ERICKSON LONDON	UNITED KINGDOM	McCANN ERICKSON LONDON

B01 (FOODS)

B01/009	00078	CADBURY BUTTONS	CADBURY	CHOCOLATE	PEARLFISHER London	UNITED KINGDOM	PEARLFISHER London
B01/010	00088	EGUALE	SACKEUS	CHOCOLATE	HAPPY FORSMAN & BODENFORS Gothenburg	SWEDEN	HAPPY FORSMAN & BODENFORS Gothenburg

Entry Detail (Design)

B01/011	00098	VILPURI PACKAGING DESIGN	FAZER LEIPOMOT	CHILDRENS BAKERY PRODUCTS	HASAN & PARTNERS Helsinki	FINLAND	HASAN & PARTNERS Helsinki
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B02 (DRINKS)

B02/001	00019	POWERFUEL	THE DELI GARAGE	VODKA	KOLLE REBBE Hamburg	GERMANY	KOLLE REBBE Hamburg / KOREFE Hamburg
B02/005	00070	LUNGAUER GOLD	STIEGLBRAUEREI ZU SALZBURG	BEER	DEMNER MERLICEK & BERGMANN Vienna	AUSTRIA	DEMNER MERLICEK & BERGMANN Vienna
B02/006	00069	BEER OF THE MONTH	STIEGLBRAUEREI ZU SALZBURG	BEER	DEMNER MERLICEK & BERGMANN Vienna	AUSTRIA	DEMNER MERLICEK & BERGMANN Vienna
B02/007	00079	ÜBERSHOT	ÜBERDRINKS	ENERGY DRINK	PEARLFISHER London	UNITED KINGDOM	PEARLFISHER London
B02/016	00140	ABSOLUT NO LABEL	THE ABSOLUT COMPANY	ABSOLUT VODKA	FAMILY BUSINESS Stockholm	SWEDEN	FAMILY BUSINESS Stockholm / JUNG RELATIONS Stockholm

B05 (CLOTHING, SPORTS, LEISURE & RECREATION)

B05/001	00014	RELLANA WOOLLY HEADS	FRIEDRICH- WILHELM UND KARIN RELLER	RELLANA WOOL	OGILVY FRANKFURT	GERMANY	OGILVY FRANKFURT
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B06 (OTHER)

B06/002	00033	GIVE HOPE	BARNCANCERFON DEN	SWEDISH CHILDHOOD CANCER FOUNDATION	IDENTITY WORKS Stockholm	SWEDEN	IDENTITY WORKS Stockholm
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Total Entries: 31